



ImpactA Global announces Senior Advisory Council

London, 7th June 2023 - ImpactA Global “ImpactA”, the women led Emerging Markets impact investment advisory firm, today announces their Senior Advisory Council. ImpactA, who provides debt financing for sustainable infrastructure projects in the Global South, announced the launch of the business and their partnership with Legal & General Capital, “L&G” in March 2023.

With backgrounds spanning impact, sustainability, infrastructure, investment management and technology, the members of the Advisory Council will offer strategic guidance to ImpactA’s core management team and leverage their extensive expertise to provide insights on investment opportunities, market trends and risk management. The Council, consists of:

- Anne Louise Burnett, who brings 30 years of investing experience, including leadership roles in JP Morgan Emerging Markets, and is currently head of the FinTech Centre, Imperial College Business School
- Ali Faramawy, former Corporate Vice President of Microsoft, strategic advisor, independent board member and a social entrepreneur
- Jessica Jacob, CEO, Sureco and Partners (Panama), an industry expert in sustainable finance in Latin America, with two decades of sustainable finance and impact experience with the Green Climate Fund, the UN and UNESCO
- Andrew Edmondson, who brings 30 years of experience in investing in emerging markets credit, including at JP Morgan and L&G, and currently as Managing Director and Portfolio manager at Ashmore Investment Management
- Pedro Mateus Das Neves, infrastructure and sustainability expert and professor with 30 years in leading infrastructure groups operating globally and currently an Advisor to UNECE on PPPs
- Umida Umarbekova, origination and structuring expert in emerging and frontier markets, with markets experience at JP Morgan, Goldman Sachs and Bank of America
- Charlotte Ward, a specialist in sustainable finance and impact investing in Emerging Markets, including senior roles in the Global Innovation Fund and currently Head of Financing Solutions and Operations at Unilever’s Climate and Nature Fund
- Clarine Stenfert, an expert in structured finance in Emerging Markets with 30 years of experience including Global Head for Export Finance at JP Morgan and currently Global Head of Trade at MIGA (WorldBank)

Isabella da Costa Mendes and Victoria Miles, Co-CEO and Co-Founders of ImpactA, commented: “We are pleased to welcome such a diverse and experienced set of individuals to our Senior Advisory Council. Their insights and knowledge will be invaluable as we build our business and seek to address critical infrastructure deficits in emerging markets through impact investing.”



Notes to Editors

About ImpactA

ImpactA is a women led investment advisory firm for global emerging markets, with a focus on sustainable infrastructure. Founded by Victoria Miles and Isabella da Costa Mendes, ImpactA seeks to solve funding gaps in transformational projects by unlocking critical investment that is required to drive the climate transition and to address overall inequality. ImpactA believes that closing the infrastructure gap is key to maintain economic growth and reduce income inequality. The firm addresses three key sectors and associated UN Sustainable Development Goals:

- Clean energy & renewables
- Sustainable mobility
- Health, water, and sanitation

ImpactA will have specific SDG targets, with a thorough and extensive impact measurement process which will use a proprietary scorecard methodology, utilising both quantitative and qualitative data. Investments will be screened based on impact objectives, with specific impact KPIs and measurable outcome objectives.

ImpactA Global Limited is an appointed representative of Varramore Partners Limited which is authorised and regulated by the Financial Conduct Authority in the United Kingdom. It is not regulated by any regulatory authority in any other jurisdiction.

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